

BLONDME®

#BLONDESOFTHEWORLD



Schwarzkopf
PROFESSIONAL

FLAWLESS BLONDE

DUSTED



- 1 Section as shown.
- 2 Mix Bond Enforcing Premium Lightener 9+ + Premium Developer 6% (20 Vol.) 1:2 and apply in fine sections.
- 3 Apply section by section. Leave for 45 min. Rinse, shampoo with ALL BLONDES Rich Shampoo and treat with ALL BLONDES Rich Mask for 5-10 min. Rinse.
- 4 Apply Bond Enforcing Blonde Toning Nougat + Biscuit (1:3) + Premium Developer 2% (7 Vol.) (1:1) onto roots. Apply Bond Enforcing Blonde Toning Biscuit + Premium Developer 2% (7 Vol.) (1:1) onto mid-lengths and ends. Blend in well. Leave to develop for up to 20 min. Rinse.

POLISHED



- 1 Section into 5 parts. Mix Bond Enforcing Premium Lightener 9+ + Premium Developer 6% (20 Vol.) 1:2. Apply to virgin hair mid-lengths & ends, in back-to-back foils, taking fine sections. Leave out pre-lightened ends.
- 2 Leave to develop for up to 45 min, checking visually. Rinse, shampoo with ALL BLONDES Rich Shampoo and treat with ALL BLONDES Rich Mask for 5-10 min. Rinse thoroughly.
- 3 Apply Bond Enforcing Blonde Toning Ice Irisè + Nougat (4:1) + Premium Developer 2% (7 Vol.) (1:1) onto roots. Leave for up to 10 min.
- 4 Apply Bond Enforcing Blonde Toning Ice + Sand (2:1) + Premium Developer 2% (7 Vol.) (1:1) onto mid-lengths and ends with an applicator bottle. Blend in well. Leave for up to 10 min. Rinse.

REFINED



- 1 Section into 4 parts. Apply Bond Enforcing Blonde Lifting Ice Irisè + Premium Developer 12% (40 Vol.) (1:1) onto mid-lengths and ends in fine sections.
- 2 Leave for 15-20 min.
- 3 Apply Bond Enforcing Blonde Lifting Ice Irisè + Premium Developer 9% (30 Vol.) (1:1) onto roots. Leave for 30 min.
- 4 Emulsify and rinse. Shampoo with ALL BLONDES Rich Shampoo and treat with ALL BLONDES Rich Conditioner for up to 2 min. Rinse thoroughly.

BLENDED



- 1 Section into 4 parts.
- 2 Apply Bond Enforcing White Blending Irisè + Sand (1:1) + Premium Developer 9% (30 Vol.) (1:1) on the root area. Apply section by section. Leave for 45 min.
- 3 Dampen mid-lengths and ends with 100 mL water and emulsify with White Blending mixture. Leave for 2-3 min. Rinse.
- 4 Shampoo with ALL BLONDES Rich Shampoo and treat with ALL BLONDES Rich Conditioner for up to 2 min. Rinse thoroughly.

BLUSHED



- 1 Section into 4 equal parts. Mix Bond Enforcing Premium Lightener 9+ + Premium Developer 6% (20 Vol.) 1:2. Start at the nape area, take fine sections and apply back-to-back, avoiding the root area. Leave for up to 30 min. Check the development at regular intervals.
- 2 Mix fresh product as above, apply to the root area. Leave to develop for up to 30 min. Check the development at regular intervals. Rinse, shampoo with ALL BLONDES Rich Shampoo and treat with ALL BLONDES Rich Mask for 5-10 min. Rinse thoroughly.
- 3 Apply Bond Enforcing Blonde Toning Biscuit (29g) + Ice irisè (29g) + Strawberry (2g) + Premium Developer 2% (7 Vol.) (1:1) onto the root area. Leave for up to 10 min.
- 4 Continue onto mid-lengths and ends. Leave for another 10 min. Rinse.

BRIGHTENED BLONDE

RADIANT



- 1 Mix Bond Enforcing Premium Lightener 9+ + Premium Developer 9% (30 Vol.) 1:2. Take fine sections, working back-to-back and apply to the middle section. Gradually blend up towards the roots; avoid contact with the scalp and blend down towards the ends.
- 2 Take fine sections back to back. Leave to develop for up to 45 min. check the development at regular intervals. Rinse, shampoo with ALL BLONDES Rich Shampoo and treat with ALL BLONDES Rich Mask for 5-10 min. Rinse thoroughly.
- 3 Apply Bond Enforcing Blonde Toning Granite + Premium Developer 2% (7 Vol.) (1:1) onto roots.
- 4 Follow with Bond Enforcing Blonde Toning Ice Irisè onto mid-lengths and ends. Blend the colors well in. Leave for 20 min. Rinse.

DIPPED



- 1 Section into 3 parts. Mix Bond Enforcing Premium Clay Lightener + Premium Developer 12% (40 Vol.) 1:1.5. Take fine sections and apply to the middle section. Gradually blend up towards the roots; avoid contact with the scalp, and blend down towards the ends.
- 2 Apply onto mid-lengths and ends section by section. Leave for 45 min. Rinse, shampoo with ALL BLONDES Rich Shampoo and treat with ALL BLONDES Rich Conditioner for up to 2 min. Rinse thoroughly.
- 3 Apply Bond Enforcing Blonde Toning Deep Chestnut + Premium Developer 2% (7 Vol.) (1:1) onto roots.
- 4 Apply Bond Enforcing Blonde Toning Milk Chocolate + Premium Developer 2% (7 Vol.) (1:1) onto mid-lengths and ends. Blend the colors in well. Leave for up to 20 min. Rinse. Apply BLONDE WONDERS Restoring Balm on towel-dried hair to leave hair soft and shiny.

SUN-KISSED



- 1 Section in to 3 parts. Create 2 mixes: A) Mix Bond Enforcing Premium Clay Lightener + Premium Developer 12% (40 Vol.) 1:1.5; B) Mix Bond Enforcing Premium Clay Lightener + Premium Developer 9% (30 Vol.) 1:1.5. Apply to the middle part of the section, then blend up towards the root (avoid contact with the scalp) and gradually spread towards the ends. Continue section by section, alternating between mix A) & B).
- 2 Take fine sections at the hairline and apply Bond Enforcing Premium Lightener 9+ + Premium Developer 2% (7 Vol.) 1:2 in foils.
- 3 Leave to develop for up to 45 min. check the development at regular intervals. Rinse, shampoo with ALL BLONDES Rich Shampoo and treat with ALL BLONDES Rich Mask for 5-10 min. Rinse thoroughly.
- 4 Apply Bond Enforcing Blonde Toning Sand + Premium Developer 2% (7 Vol.) (1:1) with the applicator bottle. Leave for 20 min. Rinse.

POLISHED BLONDE

CLEAR



- 1 Mix Bond Enforcing Premium Lightener 9+ (35g) + Premium Developer 6% (20 Vol.) (65g). Start applying in the middle part of the section.
- 2 Continue section by section. Leave to develop for up to 15 min.
- 3 Apply Bond Enforcing Premium Lightener 9+ + Premium Developer 6% (20 Vol.) 1:2 on to the roots. Leave to develop for up to 30 min. Check the development at regular intervals.
- 4 Rinse, shampoo with COOL BLONDES Neutralizing Shampoo and leave it in for about 5 min. Rinse thoroughly. Apply COOL BLONDES Neutralizing Spray Conditioner on towel-dried hair to maintain a cool tone direction.

Together. A passion for hair.®

BLONDME®



COLOR ASSORTMENT

LIGHTENING		TONING	LIFTING & WHITE BLENDING			DEVELOPER
BOND ENFORCING PREMIUM LIGHTENER 9+	BOND ENFORCING PREMIUM CLAY LIGHTENER	BLONDE TONING	BOND ENFORCING BLONDE LIFTING	BOND ENFORCING WHITE BLENDING	BOND ENFORCING BLONDE HIGHLIGHTING	PREMIUM DEVELOPER
450g Powder Lightener for optimal lift	350g Clay Lightener for easy to work with consistency	60 mL Pastel Toners and Deep Toners for endless creativity	60 mL For up to 5 levels of lift and toning in one step	60 mL Lifting and white blending in one step	60 mL Lifting and toning on dark or colored bases	1000 mL Optimal performance and care

CARE ASSORTMENT

	ALL BLONDES			COOL BLONDES	BLONDE WONDERS
HOME CARE					
	LIGHT Lightweight nourishing regimen for fine to normal blondes	RICH Intense nourishing regimen for normal to coarse blondes	DETOX Purifying regimen for all hair types	NEUTRALIZING Purple toning regimen for all hair types	Hair perfectors for all hair types
	• SPRAY CONDITIONER - 200 mL	• SHAMPOO - 300 mL • CONDITIONER - 250 mL • MASK - 200 mL	• SHAMPOO - 300 mL • MASK - 200 mL	• SHAMPOO - 300 mL • SPRAY CONDITIONER - 150 mL • MASK - 200 mL	• RESTORING BALM - 75 mL • GLAZE MIST - 150 mL
IN-SALON					
	RICH Intense nourishing regimen for normal to coarse blondes	DETOX Purifying regimen for all hair types	NEUTRALIZING Purple toning regimen for all hair types		
	• SHAMPOO - 1000 mL • CONDITIONER - 1000 mL • MASK - 500 mL	• SHAMPOO - 1000 mL • DETOX MASK - 500 mL • VITAMIN C SHOTS - 5X5g	• SHAMPOO - 1000 mL		

©2021 Henkel Corporation.
Toll Free 1-800-707-9997
Technical Support Line 1-800-234-4672

Together. A passion for hair.®